13TH HSSS NATIONAL & INTERNATIONAL CONFERENCE

SYSTEMIC ORGANIZATIONAL EXCELLENCE

2-3 June, 2017
University of Peloponnese | Sparta, Greece
www.conf.hsss.eu

PROGRAM

UNDER THE AUSPICES OF

University of Piraeus
Dept. of Informatics

University of Peloponnese
Dept. of Sports Organization & Management

IN COLLABORATION WITH

MYTHICAL PELOPONNESE
www.conf.hsss.eu

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Yolles Maurice
Welcome Message

On behalf of the Hellenic Society for Systemic Studies (HSSS) we would like to invite you to the 2017 HSSS 13th. National & International Conference, organized under the auspices of the Department of Informatics of the University of Piraeus and the Department of Sports Organization and Management of the University of Peloponnese, which will take place in Sparta, Greece.

The HSSS's annual National and International Conference is held alternately in different cities of Greece in collaboration with and/or under the auspices a local University or Department of a local University or with a contribution of a relevant international or Greek organization.

The main theme of the Conference, is to present the dynamic scientific area of "Systemic Organizational Excellence" with applications in organizations and enterprises across a wide spectrum of both service and production industry sectors.

Given the dynamic nature of this challenging area, Systemics will bridge the gap between theory and practice and will promote the use of effective Methodologies and Multi-Methodologies in managing today's organizational complexity for Stakeholder Engagement.

Our interdisciplinary international community has the scientific systemic tools and powerful specialized software to tackle up-to-date multi-dimensional strategic complex problems and to manage their complexity in different applied areas of practice.

The prominent national and international invited speakers in the scientific program, the exciting professional panels, the professional round table, and the professional workshop, will attract the attention of a large number of our colleagues. Further, the participation of the International Federation for Systems Research (IFSR) members, the International Academy of Systems and Cybernetic Sciences (IASCYS) members, together with renowned consultancy firms of national and international stature, will make this Conference a very successful and memorable one in the history of HSSS Conferences.

Who should attend?
* Academics: Communicate your research results with colleagues around the world.
* Consultants: Present the power of systems thinking, modeling and simulation in your applied, client-oriented work.
* Practitioners: Show modeling and simulation at work in your organizations.
* Graduate students: Share your developing research in a constructive environment.
* Undergraduate students: Have a good experience within a challenging and professional environment.

Athens is the capital of Greece. Its economy is also supported by manufacturing, trade, services and tourism.

Athens is an ideal place for bringing together colleagues from all over the world to promote and exchange ideas, knowledge and experience for the benefit of both organizations and enterprises in effectively meeting the needs of a challenging international community.

Chair of the Organizing Committee
Mr. Panayiotis Papaioanou
University of Piraeus, HSSS
Piraeus, Greece

Chair of the Scientific Committee
Professor Athanasios Kriemadis
Dept. of Sports Organization and Management, University of Peloponnese
Sparta, Greece

HSSS President
Professor Nikitas Assimakopoulos
University of Piraeus
Acknowledgements

The Board of Directors of the Hellenic Society for Systemic Studies & the Organizing Committee of the 13th National & International Conference would like to thank all those who have contributed to ensure the conference come to success; reviewers, presenters, authors, sponsors, support team and other conference assistants.

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Friday 2nd. June, 2017

09:00 – 18:00 Registrations Open
10:30 – 12:30 Opening Ceremony with Keynote Addresses
12:30 – 14:00 Welcome Reception
14:00 – 15:30 Workshops & Parallel Session
15:30 – 16:00 Coffee Break
16:00 – 17:30 Workshops
17:30 – 18:00 Coffee Break
18:00 – 19:30 Professional Panel, Workshop & Parallel Sessions

Saturday 3rd. June, 2017

09:00 – 15:00 Registrations Open
09:00 – 10:30 Parallel Sessions
10:30 – 12:00 Workshops & Parallel Session
12:00 – 12:30 Coffee Break
12:30 – 14:00 Keynote Addresses & Parallel Sessions
14:00 – 15:00 Light Lunch
15:00 – 16:30 Workshops & Parallel Session
16:30 – 17:00 Coffee Break
17:00 – 18:30 Professional Round Table
18:30 – 18:45 Closing of the Conference
20:30 – 02:30 Gala Conference Dinner with dance
### Program Timetable

**Friday 2nd. June, 2017**

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WS-04.01 Corporate governance as a leading factor of sustainability: A path of the Ethical Corporate Culture in the 21st century
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16:00 – 17:30 Hall: HALL 02

WS-05 Workshop 05
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Sotirios Varelas

16:00 – 17:30 Hall: HALL 03

EA-01 Organization Development and Finance
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EA-01.01 Sport Psychology and Organizational Change Management: Marriage on terms!
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EA-01.02 The impact of religiosity and gender diversity on banks economic risk: A panel data econometric approach
Dimitropoulos P.

EA-01.03 Corporate governance, investment in player contracts and financial performance in football clubs: A panel data econometric analysis
Dimitropoulos P., Scafarto V.

EA-01.04 Conditions of the development of Sport in Local Government
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EA-01.05 Strategic HRM in Event Organizations
Drakopoulou C., Antonopoulou P.

17:30 – 18:00 Coffee Break at HALL 01

18:00 – 19:30 Parallel Sessions

18:00 – 19:30 Hall: HALL 01

EA-02 Strategic Organizational Excellence
Chair: Kriemadis A.

EA-02.01 Excellence in Managing Sport Organizations
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EA-02.02 Leadership and teamwork competencies as major contributors to professional sports performance excellence
Kourtesopoulou A., Kriemadis A., Papaioannou A., Sioutou A., Averinou V.

EA-02.03 Comparing Leadership Preferences among Generations in Sport Organizations: Evidence from Greece
Koronios K., Mavromati M., Kriemadis A., Gkatsis G., Leivaditi E.

EA-02.04 Restructuring the Public Administration in the period of Economic Crisis
Chronopoulou G.

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EA-03 HealthCare and Public Sector
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| EA-03.01 | A systemic perspective for the development and implementation of bench-learning schemes to European Medicinal Agencies |
| Giannakou S., Assimakopoulos N., Varsos D. |
| EA-03.02 | Systemic Approach of the action for the prevention and management of overweight and obesity in childhood and adolescence in Greece |
| Kassari P., Papaioannou P., Charmandari E. |
| EA-03.03 | The Use of System Dynamics and the DCSYM Systemic Methodology in the Public Sector entity “EYTYKA” |
| Kontoes A. |
| EA-03.04 | Emergent Uses of Social Media During Social Crises. |
| Drakos I. |
| EA-03.05 | Implementation of COSO – ERM in General Interest Companies in Greece: A Systemic approach. |
| Drakos I. |

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| Chair: Sakellaris E. |
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**Chair: Kriemadis A.**

**EA-07.01** Sport Business Excellence: A Systemic Approach  
*Papaioannou A., Kriemadis A., Kourtesopoulou A., Sioutou A., Avgerinou V.*

**EA-07.02** Excellence in Managing Sport Organizations  
*Kriemadis A., Koronios K., Papaioannou A., Sioutou A., Avgerinou V.*

**EA-07.03** TQM and Sports  
*Sioutou A., Kriemadis A., Papaioannou A., Kourtesopoulou A., Koronios K.*

**EA-07.04** A Systems Approach for the Organizational Excellence in a Public Secondary School  
*Katsipis M.*

**10:30 – 12:00** Hall: HALL 03

**EA-08 Strategic and Operations Management**  
**Chair: Douvis I., Antonopoulou P.**

**EA-08.01** Business Excellence Models and Information Systems Evaluation Models: A comparative approach  
*Katsanakis I.*

**EA-08.02** Revisiting effective organizational measures to maximize utilization of mega sport venues  
*Vrondou O., Douvis I., Katsoni V.*

**EA-08.03** Optimizing the UEFA brands through the introduction of social responsibility constructs as dimensions of successful brand building and safeguarding.  
*Douvis I., Kyriakis V., Vrondou O., Papagiannopoulou Ch.*

**EA-08.04** Touristic Development in terms of Sustainability: Identifying the Extrovert Identity of Piraeus  
*Sirou S., Antonopoulou P.*

**EA-08.05** New Training Methods and Good Practices: E-learning  
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**12:00 – 12:30** Coffee Break at HALL 01

**12:30 – 14:00** Keynote Addresses & Parallel Sessions

**KN** Hall: HALL 01  
**Chair: Varsos D.**

**KN-05** A Conceptual History of Structural Modeling  
*Dye K.*

**KN-06** ”Democratic” voting often produces inferior solutions when striving for Organizational Excellence in corporate, political or other forms of governance  
*Laouris Y.*

**12:30 – 14:00** Hall: HALL 02

**EA-09 Business Process Modelling**  
**Chair: Alexiou I.**

**EA-09.01** Digital transformation of organization in a unstable environment: The need of systemic methodologies for a smooth transition and development of organization  
*Alexiou I., Fasoulas S., Patsi D.*

**EA-09.02** Achieve Organizational Excellence through systemic approach
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**EA-10**
**Creativity and Innovation**
**Chair: Charalambous N.**

- **EA-10.01**
  Architecture & Modern Physics
  **Iovita V.**

- **EA-10.02**
  Mergers and Acquisitions in Banking Sector
  **Malagkoniari M.**

**14:00 – 15:00**
**Light Lunch, HALL 01**

**15:00 – 16:30**
**Professional Panel & Workshop**

**PP-01**
**Stakeholders are the major complexity enhancers in Project, Program and Portfolio Management: How can Systems Approach help Dealing with this Complexity?**
**Chair: Giotis T., Chatzipanos P., Papaporfyriou P.**

**15:00 – 16:30**
**Hall: HALL 02**

**WS-07**
**Workshop 07**
Live demonstration of the majority taking "wrong" decisions
**Laouris Y., Dye K.**

**16:30 – 17:00**
**Coffee Break**

**17:00 – 18:30**
**Professional Round Table**
Hall: **HALL 01**

**PRT**
**A Systems Approach to Organizational Excellence**
**Chair: Varsos D.**

**Contributors**
- Gerald Midgley
- Yiannis Laouris
- Kevin Dye
- John Thanopoulos
- Andree Piecq
- Elior Kinarthly

**18:30 – 19:00**
**Closing of the Conference**
Hall: **HALL 01**

**20:30 – 02:30**
**Gala Conference Dinner with dance**
ΚΕΝΤΡΟ ΕΡΕΥΝΩΝ
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